

COUNTY COUNCIL OF BALTIMORE COUNTY, MARYLAND
Legislative Session 2011, Legislative Day No. 18

Bill No. 74-11

Mr. David Marks, Councilman

By the County Council, November 7, 2011

A BILL
ENTITLED

AN ACT concerning

Signs

FOR the purpose of placing a height limitation on certain signs installed on or attached to certain structures in a certain part of the C.T. District of Towson; specifying the types of facilities or uses to which certain requirements are applicable; and generally relating to signs in a certain part of the C.T. District of Towson.

BY repealing and re-enacting, with amendments

Sections 450.4.1 and 450.7.B.2 and 450.4.5(q) and 450.4.7(a)
Baltimore County Zoning Regulations, as amended by Bill 65-11

1 SECTION 1. BE IT ENACTED BY THE COUNTY COUNCIL OF BALTIMORE COUNTY,
2 MARYLAND, that Sections 450.4.1 and 450.7.B.2 and 450.4.5(q) and 450.4.7(a) of the Baltimore
3 County Zoning Regulations, as amended by Bill 65-11, be and it is hereby repealed and re-enacted, with
4 amendments, to read as follows:

EXPLANATION: CAPITALS INDICATE MATTER ADDED TO EXISTING LAW.
 [Brackets] indicate matter stricken from existing law.
 ~~Strike out~~ indicates matter stricken from bill.
 Underlining indicates amendments to bill.

1 §450.4

2
3 SPECIAL REGULATIONS
4 TABLE OF SIGN REGULATIONS
5 Baltimore County
6 PERMANENT SIGNS

I CLASS	II STRUCTURAL TYPE	III ZONE OR USE	IV PERMIT REQUIRED	V MAXIMUM AREA/FACE	VI MAXIMUM NO./PREMISES	VII HEIGHT	VIII ILLUMINATION	IX ADDITIONAL LIMITATIONS
9 I. CHANGEABLE COPY, 10 meaning an on-premises sign 11 displaying a message which 12 may be changed periodically, 13 manually, by electric or 14 electronic controls, or by any 15 other means. Changeable 16 copy signs include:	(a) Wall- mounted; freestanding	Accessory to institutional structure or community building	Use	25 square feet	One	6 feet	Yes	
	(b) Wall- mounted; freestanding; canopy	Accessory to a theatre, stadium or similar public entertainment use	Use	150 square feet	One; two if on canopy	25 feet	Yes	
	(c) Wall- mounted, freestanding, canopy, enterprise window sign	Accessory to a planned shopping center or to any separate commercial establishment in a Business Zone	Use	See Section 450.7.B	One	25 feet	Yes	See Section 450.6.A.8

17 Animated message board. A
18 sign that uses any change in
19 physical position by any
20 movement or rotation or
21 which gives the visual
22 impression of such
23 movement or rotation. This
24 includes the foreground and
25 background of the sign.
26 This does not include
27 electronically generated
28 images. A tri-vision
29 message board is considered
30 an animated message board.

I	II	III	IV	V	VI	VII	VIII	IX
CLASS	STRUCTURAL TYPE	ZONE OR USE	PERMIT REQUIRED	MAXIMUM AREA/FACE	MAXIMUM NO./PREMISES	HEIGHT	ILLUMINATION	ADDITIONAL LIMITATIONS
1 Electronic changeable copy 2 (ECC). Also known as 3 electronic message boards, 4 A sign with a fixed or 5 changing display, or 6 message composed of a 7 series of lights, light emitting 8 or light reflecting elements 9 that may be changed through 10 electronic means. This 11 includes a video display sign.								See Section 450.7.B

	I	II	III	IV	V	VI	VII	VIII	IX
	CLASS	STRUCTURAL TYPE	ZONE OR USE	PERMIT REQUIRED	MAXIMUM AREA/FACE	MAXIMUM NO./PREMISES	HEIGHT	ILLUMINATION	ADDITIONAL LIMITATIONS
1	Unless the sign is accessory	(d) Wall-	Accessory to a	Use	300 square feet	3	Not applicable	Yes	See Section
2	to a state operated use or	mounted	state operated						450.7.B.2;
3	facility, THAT HAS A		use or facility						structured
4	MINIMUM OF 1,000		located within a						parking shall
5	SQUARE FEET, in the C.T.		commercial						be provided;
6	District of Towson, an		development						signage may be
7	electronic changeable copy		with a minimum						installed on or
8	sign may only have a		of 150,000						attached to any
9	maximum frequency of one		square feet of						building wall or
10	instantaneous message		office and/or						attached or
11	change per 15 second cycle		retail gross floor						detached
12	and may not display video,		area in the C.T.						structured
13	flashing, blinking,		District of						parking
14	animation, strobing or		Towson						facilities.
15	scrolling. Unless the sign is								SIGNAGE
16	accessory to a state operated								SHALL BE
17	use or facility, THAT HAS								INSTALLED
18	A MINIMUM OF 1,000								AT A
19	SQUARE FEET, in the C.T.								HEIGHT NO
20	District of Towson, only								GREATER
21	commercial messages								THAN 55
22	ancillary to the commercial								FEET.
23	activity on site are allowed.								
24	<u>(1) AN ELECTRONIC</u>								
25	<u>CHANGEABLE COPY</u>								
26	<u>SIGN MAY ONLY HAVE</u>								
27	<u>A M A X I M U M</u>								
28	<u>FREQUENCY OF ONE</u>								
29	<u>I N S T A N T A N E O U S</u>								
30	<u>M E S S A G E C H A N G E P E R</u>								
31	<u>15 S E C O N D C Y C L E A N D</u>								
32	<u>M A Y N O T D I S P L A Y</u>								
33	<u>V I D E O , F L A S H I N G ,</u>								
34	<u>B L I N K I N G , A N I M A T I O N ,</u>								
35	<u>S T R O B I N G O R</u>								
36	<u>S C R O L L I N G . O N L Y</u>								
37	<u>C O M M E R C I A L</u>								
38	<u>M E S S A G E S A N C I L L A R Y</u>								
39	<u>T O T H E C O M M E R C I A L</u>								
40	<u>A C T I V I T Y O N S I T E A R E</u>								
41	<u>A L L O W E D . (2)</u>								
42	<u>P A R A G R A P H (1) D O E S</u>								
43	<u>N O T A P P L Y T O A S I G N</u>								
44	<u>T H A T I S A C C E S S O R Y</u>								
45	<u>T O A S T A T E -</u>								
46	<u>O P E R A T E D U S E O R</u>								
47	<u>F A C I L I T Y T H A T H A S A</u>								
48	<u>M I N I M U M O F 1 , 0 0 0</u>								
49	<u>S Q U A R E F E E T A N D I S</u>								
50	<u>L O C A T E D I N T H A T</u>								
51	<u>P A R T O F T H E C . T .</u>								
52	<u>D I S T R I C T O F T O W S O N</u>								
53	<u>B E T W E E N W E S T J O P P A</u>								
54	<u>R O A D A N D D U L A N E Y</u>								
55	<u>V A L L E Y R O A D N O R T H</u>								
56	<u>O F T H E Y O R K R O A D</u>								
57	<u>C I R C L E A N D S O U T H O F</u>								
58	<u>B O S L E Y A V E N U E A N D</u>								
59	<u>F A I R M O U N T A V E N U E .</u>								

I	II	III	IV	V	VI	VII	VIII	IX
CLASS	STRUCTURAL TYPE	ZONE OR USE	PERMIT REQUIRED	MAXIMUM AREA/FACE	MAXIMUM NO./PREMISES	HEIGHT	ILLUMINATION	ADDITIONAL LIMITATIONS
1 Manual changeable copy. A 2 sign designed so that 3 characters, letters, or 4 illustrations on the sign can 5 be changed or rearranged 6 without altering the 7 background of the sign. 8 These signs require the 9 physical changing or 10 rearranging of characters, 11 letters, or illustrations.								
12 Enterprise window sign. 13 Any enterprise sign mounted 14 on the interior of an enclosed 15 structure that is visible from 16 the exterior.	Interior wall- mounted interior window- mounted	BL, BM, BR, CB, BLR, ML, MLR, MH, MR, excluding multi- tenant office, retail or industrial building	Use	3 square feet	3 when mounted on the interior of any front facade window or door		Yes	450.6.a.4, 450.7.b interior application only. Not permitted to be mounted on any widow or door that is not a front facade

17 §450.7 Special requirements for particular classes.

18 B. Changeable copy signs. In addition to the limitations of Section 450.4, changeable copy signs
19 accessory to a planned shopping center or any separate commercial establishment in a business zone are
20 subject to the following:

21 2. Up to 50% of the erected sign area of a permitted enterprise or joint identification sign
22 may be devoted to changeable copy. This paragraph does not apply to a sign that is accessory to a state
23 operated use or facility, THAT HAS A MINIMUM OF 1,000 SQUARE FEET, in the C.T. District of
24 Towson BETWEEN WEST JOPPA ROAD AND DULANEY VALLEY ROAD NORTH OF THE
25 YORK ROAD CIRCLE AND SOUTH OF BOSLEY AVENUE AND FAIRMOUNT AVENUE.

1 450.4.5

	I CLASS	II STRUCTURAL TYPE	III ZONE OR USE	IV PERMIT REQUIRED	V MAXIMUM AREA/FACE	VI MAXIMUM NO/ PREMISES	VII HEIGHT	VIII ILLUMINATION	IX ADDITIONAL LIMITATIONS
4 5 6 7 8 9 10	<u>1. ENTERPRISE, meaning an accessory sign which displays the identity and which may otherwise advertise the products or services associated with the individual organization</u>	<u>(q) Wall-mounted canopy; awning; roof</u>	<u>A commercial development with a minimum of 150,000 square feet of office and/or retail gross floor area in THAT PART OF the C.T. District of Towson BETWEEN WEST JOPPA ROAD AND DULANEY VALLEY ROAD NORTH OF THE YORK ROAD CIRCLE AND SOUTH OF BOSLEY AVENUE AND FAIRMOUNT AVENUE</u>	<u>Use</u>	<u>10% of the face of the wall to which the sign is affixed</u>	<u>Not regulated</u>	<u>N/A</u>	<u>Yes</u>	<u>Structured parking shall be provided; signage may be installed on or attached to any building wall or attached or detached structured parking facilities; roof signage may extend no more than 6 feet above the roof line and the Director of Office of Planning shall confirm that the location for the signs will not adversely conflict with architectural elements of the building.</u>

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1 <u>450.4.7</u>								
2 <u>7. JOINT</u> 3 <u>IDENTIFICATION,</u> 4 <u>meaning an accessory sign</u> 5 <u>displaying the identity of a</u> 6 <u>multi-occupant</u> 7 <u>nonresidential development</u> 8 <u>such as a shopping center,</u> 9 <u>office building or office</u> 10 <u>park</u>	(a) <u>Wall-</u> <u>mounted</u>	<u>B.L., B.M., B.R.,</u> <u>C.B., B.L.R.</u>	Use	<u>12% of area of</u> <u>wall upon</u> <u>WHICH SIGN</u> <u>IS ERECTED</u>	<u>One per</u> <u>frontage; and 2</u> <u>per frontage in</u> <u>THAT PART</u> <u>OF THE C.T.</u> <u>District of</u> <u>Towson</u> <u>BETWEEN</u> <u>WEST JOPPA</u> <u>ROAD AND</u> <u>DULANEY</u> <u>VALLEY</u> <u>ROAD NORTH</u> <u>OF THE YORK</u> <u>ROAD</u> <u>CIRCLE AND</u> <u>SOUTH OF</u> <u>BOSLEY</u> <u>AVENUE AND</u> <u>FAIRMOUNT</u> <u>AVENUE for a</u> <u>commercial</u> <u>development</u> <u>with a minimum</u> <u>of 150,000</u> <u>square feet of</u> <u>office and/or</u> <u>retail gross floor</u> <u>area</u>	<u>Not</u> <u>applicable</u>	<u>Yes</u>	

11 SECTION 2. AND BE IT FURTHER ENACTED, that this Act, having been passed by the
12 affirmative vote of five members of the County Council, shall take effect on December 19, 2011.