

COUNTY COUNCIL OF BALTIMORE COUNTY, MARYLAND
Legislative Session 2011, Legislative Day No. 15

Bill No. 65-11

Mr. David Marks, Councilman

By the County Council, September 19, 2011

A BILL
ENTITLED

AN ACT concerning

Signs

FOR the purpose of permitting certain classes of signs in conjunction with a state ~~or county~~ -operated use or facility in the C.T. District of Towson under certain conditions and subject to certain restrictions; and generally relating to signs in the C.T. District of Towson.

BY adding

Sections 450.4.1(d) and 450.4.5(q)
Baltimore County Zoning Regulations, as amended

BY repealing and re-enacting, with amendments

Sections 450.4.7(a), 450.5.B.7 and 450.7.B.2
Baltimore County Zoning Regulations, as amended

1 SECTION 1. BE IT ENACTED BY THE COUNTY COUNCIL OF BALTIMORE COUNTY,
2 MARYLAND, that Sections 450.4.1(d) and 450.4.5(q) of the Baltimore County Zoning Regulations, be
3 and they are hereby added to the Baltimore County Zoning Regulations, to read as follows:

EXPLANATION: CAPITALS INDICATE MATTER ADDED TO EXISTING LAW.
[Brackets] indicate matter stricken from existing law.
~~Strike out~~ indicates matter stricken from bill.
Underlining indicates amendments to bill.

§450.4

SPECIAL REGULATIONS
TABLE OF SIGN REGULATIONS
Baltimore County
PERMANENT SIGNS

I Class	II Structural Type	III Zone or Use	IV Permit Required	V Maximum Area/Face	VI Maximum No./Premises	VII Height	VIII Illumination	IX Additional Limitations
11 I. CHANGEABLE COPY, 12 meaning an on-premises sign 13 displaying a message which 14 may be changed periodically, 15 manually, by electric or 16 electronic controls, or by 17 any other means.	(a) Wall-mounted; freestanding	Accessory to institutional structure or community building	Use	25 square feet	One	6 feet	Yes	
18 Changeable copy 19 signs include: 20 21 Animated message 22 board. A sign that 23 uses any change in 24 physical position by 25 any movement or 26 rotation or which 27 gives the visual	(b) Wall-mounted; freestanding; canopy	Accessory to a theatre, stadium or similar public entertain- ment use	Use	150 square feet	One; two if on canopy	25 feet	Yes	
28 impression of such 29 movement or 30 rotation. 31 This includes the 32 foreground and 33 background of the 34 sign. This does 35 not include 36 electronically 37 generated images. 38 A tri-vision message 39 board is considered 40 an animated 41 message board.	(c) Wall-mounted, freestanding, canopy, enterprise window sign	Accessory to a planned shopping center or to any separate commercial establishment in a Business Zone	Use	See Section 450.7.B	One	25 feet	Yes	See Section 450.6.A.8
42 Electronic changeable 43 copy (ECC). Also known 44 as electronic 45 message boards. 46 A sign with a fixed or 47 changing display, or 48 message composed of a 49 series of lights, light 50 emitting or light 51 reflecting elements that 52 may be changed through 53 electronic means. This 54 includes a video display 55 sign.								See Section 450.7.B

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I	II	III	IV	V	VI	VII	VIII	IX
Class	Structural Type	Zone or Use	Permit Required	Maximum Area/Face	Maximum No./Premises	Height	Illumination	Additional Limitations
<p>6 [An] UNLESS THE SIGN 7 IS ACCESSORY TO A 8 STATE OR COUNTY- 9 OPERATED USE OR 10 FACILITY IN THE 11 C.T. DISTRICT OF 12 TOWSON, AN electronic 13 changeable copy sign may 14 only have a maximum 15 frequency of one 16 instantaneous message 17 change per 15 second 18 cycle and may not 19 display video, flashing, 20 blinking, animation, 21 strobing or scrolling. 22 [Only] UNLESS THE 23 SIGN IS ACCESSORY 24 TO A STATE OR 25 COUNTY-OPERATED 26 USE OR FACILITY IN 27 THE C.T. DISTRICT OF 28 TOWSON, ONLY 29 commercial messages 30 ancillary to the commercial 31 activity on site are allowed.</p> <p>32 Manual changeable 33 copy. A sign designed 34 so that characters, 35 letters, or 36 illustrations on the 37 sign can be changed 38 or rearranged 39 without altering 40 the background of 41 the sign. These signs 42 require the physical 43 changing or 44 rearranging of 45 characters, letters, 46 or illustrations.</p>	(D) WALL-MOUNTED	<p>ACCESSORY USE TO A STATE OR COUNTY- OPERATED USE OR FACILITY <u>LOCATED</u> <u>WITHIN A</u> <u>COMMERCIAL</u> <u>DEVELOPMENT</u> <u>WITH A</u> <u>MINIMUM OF</u> <u>150,000 SQUARE</u> <u>FEET OF</u> <u>OFFICE AND/OR</u> <u>RETAIL GROSS</u> <u>FLOOR AREA</u> IN THE C.T. DISTRICT OF TOWSON</p>	USE	300 SQUARE FEET	3	NOT APPLICABLE	YES	SEE SECTION 450.7.B.2; STRUCTURED PARKING SHALL BE PROVIDED; SIGNAGE MAY BE INSTALLED ON OR ATTACHED TO ANY BUILDING WALL OR ATTACHED OR DETACHED STRUCTURED PARKING FACILITIES.

1	II	III	IV	V	VI	VII	VIII	IX
2	Structural	Zone	Permit	Maximum	Maximum	Height	Illumination	Additional
3	Type	or Use	Required	Area/Face	No./Premises			Limitations
4	Class							
5								
6	Enterprise window	Interior	use	3 square	3 when		yes	450.6.a.4,
7	sign. Any enterprise	wall-		feet	mounted			450.7.b
8	sign mounted on	mounted			on the			interior
9	the interior	interior			interior			applic-
10	of an enclosed	window-			of any			ation
11	structure that is	mounted			front			only.
12	visible from				facade			Not
13	the exterior.				window			perm-
14					or door			itted
15								to
16								be
17								mounted
18								on any
19								window
20								or door
21								that is
22								not a
23								front
24								facade
25	5. ENTERPRISE,	(Q) WALL-	USE	10%	NOT	N/A	YES	STRUCTURED
26	meaning an accessory	MOUNTED;	COMMERCIAL	OF THE	REGULATED			PARKING SHALL
27	sign which displays	CANOPY;	DEVELOP-	FACE OF				BE PROVIDED;
28	the identity and which	AWNING;	MENT	THE WALL				SIGNANGE
29	may otherwise	ROOF	WITH A	TO WHICH				MAY BE
30	advertise the products		MINIMUM	THE SIGN				INSTALLED
31	or services associated		OF 150,000	IS AFFIXED				ON OR
32	with the individual		SQUARE					ATTACHED TO
33	organization		FEET OF					ANY BUILDING
34			OFFICE					WALL OR
35			AND/OR					ATTACHED OR
36			RETAIL					DETACHED
37			GROSS					STRUCTURED
38			FLOOR					PARKING
39			AREA IN					FACILITIES;
40			THE C.T.					ROOF SIGNAGE
41			DISTRICT					MAY EXTEND
42			OF					NO MORE
43			TOWSON					THAN 6 FEET
44								ABOVE THE
45								ROOF LINE
46								AND THE
47								DIRECTOR OF
48								OFFICE OF
49								PLANNING
50								SHALL CONFIRM
51								THAT THE
52								LOCATION FOR
53								THE SIGNS WILL
54								NOT ADVERSELY
55								CONFLICT WITH
56								ARCHITECTURAL
57								ELEMENTS OF
58								THE BUILDING.

SECTION 2. AND BE IT FURTHER ENACTED, that Sections 450.4.7.(a), 450.5.B.7 and 450.7.B.2 of the Baltimore County Zoning Regulations, be and they are hereby repealed and re-enacted, with amendments, to read as follows:

I	II	III	IV	V	VI	VII	VIII	IX
Class	Structural Type	Zone or Use	Permit Required	Maximum Area/Face	Maximum No./Premises	Height	Illumination	Additional Limitations
7. JOINT IDENTIFICATION, meaning an accessory sign displaying the identity of a multi-occupant nonresidential development such as a shopping center, office building or office park	(a) Wall- mounted	B.L.,B.M., B.R.,C.B., B.L.R.	Use	12% of area of wall upon	One per frontage; AND 2 PER FRONTAGE IN C.T. DISTRICT OF TOWSON FOR A COMMERCIAL DEVELOPMENT WITH A MINIMUM OF 150,000 SQUARE FEET OF OFFICE AND/OR RETAIL GROSS FLOOR AREA	Not applicable	Yes	

§450.5 Structural types of signs.

B. Structural type definitions and restrictions.

7. Roof sign: A sign erected upon the roof of a building. "Roof sign" includes a sign having its structural framework or supporting elements attached, in whole or in part, to a roof, but does not include a sign erected upon a mansard, as that term is defined in Section 450.3. Roof signs are prohibited, EXCEPT AS PROVIDED IN SECTION 450.4.5(Q).

§450.7 Special requirements for particular classes.

B. Changeable copy signs. In addition to the limitations of Section 450.4, changeable copy signs accessory to a planned shopping center or any separate commercial establishment in a business zone are subject to the following:

1 2. Up to 50% of the erected sign area of a permitted enterprise or joint identification sign may
2 be devoted to changeable copy. THIS PARAGRAPH DOES NOT APPLY TO A SIGN THAT IS
3 ACCESSORY TO A STATE ~~OR COUNTY~~-OPERATED USE OR FACILITY IN THE C.T.
4 DISTRICT OF TOWSON.

5 SECTION 3. AND BE IT FURTHER ENACTED, that this Act shall take effect 45 days after
6 its enactment.

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