

COUNTY COUNCIL OF BALTIMORE COUNTY, MARYLAND  
Legislative Session 2008, Legislative Day No. 1

Bill No. 2-08

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Mr. S. G. Samuel Moxley, Councilman

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By the County Council, January 7, 2008

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A BILL  
ENTITLED

AN ACT concerning

Signs

FOR the purpose of permitting certain joint identification signs to advertise products and services;  
permitting certain enterprise signs in large retail or office developments in certain business  
zones; and generally relating to signs.

BY repealing and re-enacting, with amendments

Section 450.4.7., joint identification signs

Baltimore County Zoning Regulations

BY adding

Section 450.4.5(p), Enterprise Signs  
Baltimore County Zoning Regulations

1           SECTION 1. BE IT ENACTED BY THE COUNTY COUNCIL OF BALTIMORE COUNTY,  
2 MARYLAND, that Section 450.4.7., joint identification signs, of the Baltimore County Zoning

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EXPLANATION:           CAPITALS INDICATE MATTER ADDED TO EXISTING LAW.  
                              [Brackets] indicate matter stricken from existing law.  
                              ~~Strike out~~ indicates matter stricken from bill.  
                              Underlining indicates amendments to bill.

Regulations be and it is hereby repealed and re-enacted, with amendments, to read as follows:

#### 450.4

I	II	III	IV	V	VI	VII	VIII	IX
Class	Structural Type	Zone or Use	Permit Required	Maximum Area/Face	Maximum No./Premises	Height	Illumination	Additional Limitations
7. JOINT IDENTIFICATION, meaning an accessory sign displaying the identify of AND WHICH MAY OTHERWISE ADVERTISE THE PRODUCTS OR SERVICES ASSOCIATED WITH a multi-occupant nonresident development such as a shopping center, office building or office park	(a) Wall-mounted	B.L., B.M., B.L.R.	Use B.R., C.B.,	12% of area which sign is erected	One per of wall upon	Not frontage	Yes applicable	
	(b) Freestanding	B.L., B.M., B.R., B.L.R.	Use	The greater of (a) 1 square ft. per linear ft. of frontage, maximum 150 sq. ft; or (b) 1 sq. ft. per linear ft. of bldg. facade parallel to the lot line with frontage, maximum 150 sq. ft.; or (c) 100 sq. ft.	One per frontage	25 ft.	Yes	For shopping center, display the names of tenants or occupants AND THEIR PRODUCTS OR SERVICES if copy is at least 8 inches high, and no more than 5 lines are displayed.

#### SECTION 2. AND BE IT FURTHER ENACTED THAT Section 450.5.5(p), enterprise

signs, be and is hereby added to the Baltimore County Zoning Regulations, to read as follows:

ENTERPRISE MEANING AN ACCESSORY SIGN WHICH DISPLAYS	(P) WALL- MOUNTED; CANOPY	PLAN OF DEVELOP- MENT WITH	USE	FOUR TIMES THE LENGTH OF THE WALL	NOT REGULATED	YES APPLIC- ABLE	YES	STRUCTURED PARKING MUST BE PROVIDED;
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1 THE IDENTITY AND WHICH  
2 MAY OTHERWISE ADVERTISE  
3 THE PRODUCTS OR SERVICES  
4 ASSOCIATED WITH THE  
5 INDIVIDUAL ORGANIZATION

A MINIMUM  
OF 500,000  
SQ. FT. OF  
RETAIL  
AND/OR  
OFFICE GROSS  
FLOOR AREA  
IN B.L., B.M.,  
B.R.

TO WHICH  
THE SIGNS  
ARE AFFIXED

AND SIGNAGE  
MAY BE  
INSTALLED ON  
OR ATTACHED  
TO ANY  
BUILDING  
WALL OR  
ATTACHED OR  
DETACHED  
STRUCTURED  
PARKING  
FACILITIES.

13 SECTION 3. AND BE IT FURTHER ENACTED, that this Act shall take effect 45 days  
14 after its enactment.

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