

Tobacco Free Baltimore County Coalition

MINUTES

01/10/2018

6:00 P.M.

DRUMCASTLE GOVERNMENT CENTER

MEETING CALLED BY	Vicki Keller, Tobacco Program Manager
TYPE OF MEETING	Baltimore County Tobacco Free Coalition
FACILITATOR	Vicki Keller
NOTE TAKER	Vicki Keller
ATTENDEES	Denise Albright, Crystal Andre, Maryam Baharloo, Paula Chaney, Debra Chaplin, Alison Jones, Vicki Keller, Joan Livezey, Karen Polite-Lamma, Matthew Riley, Laura Schein, Judy Rosenberg, Cassandra Umoh, Adriane Wesson, Dan Young, Sister Marie Seton, Rachel Wills, Bruce Herman, Rosalind Myles, Noble Nemiebok, Stephanie Smith-Baker

Vicki welcomed everyone to the Coalition and thanked them for coming. She asked everyone to introduce themselves. Minutes from the 011/08/2017 were reviewed and approved as written.

AGENDA TOPICS

OLD BUSINESS

DISCUSSION	<p><u>Coalition Chairperson opening –</u> Vicki stated that the person who was nominated for co-chair at the November meeting has not expressed interest in accepting the nomination. If anyone would like to nominate someone for chairperson, please complete the nomination form and turn it in at this meeting.</p> <p><u>Future meeting times/dates/locations</u> As the Coalition voted to alternate meetings between evening and day, the next meeting will be held on March 14, 2018 at 3:00 p.m. The location will be determined at a later date and members notified. It was noted that in an effort to recruit youth to participate in the Coalition, schools be considered.</p> <p>Possible locations suggested were Loch Raven High School, Pikesville High School, Woodlawn High School, Woodlawn Library and Lansdowne High School.</p>
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NEW BUSINESS

BUREAU OF BEHAVIORAL HEALTH STAFF

DISCUSSION	<p><u>Department of Health Tobacco Program FY18 Plan/Goals</u> Vicki Keller gave a power point presentation, which outlined the FY18 CRF Program goals and objectives. The slides depicted the following information:</p> <ul style="list-style-type: none"> • Baltimore County Tobacco Usage stats for adults and youth • Activities planned to address the goal "Prevent initiation among youth and young adults" • Activities planned to address the goal "Promote quitting among youth and adults", including Health Communication Campaigns • Activities planned to address the goal "Eliminate exposure to secondhand smoke", including displays, advertising, and a pet campaign
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- Activities planned to address the goal “Identify and eliminate tobacco-related disparities”, including outreach, education and cessation programs in identified locations

Tobacco Program Updates –

Cessation Vendor Requests for Proposal – Dan Young discussed how cessation is being provided through the CRF grant, which includes group classes, walk-in clinics, vendors and partners. A Request for Proposal will be posted on the county website for cessation vendors. The selected vendors will be paid (current rate is \$140 per class participant) to conduct cessation classes. The Department will be looking for two or more vendors that can provide services in multiple locations. Offerors must already be trained in the provision of cessation services. The RFP will be posted on the county website under “Current Solicitations”.

School Grants and Community Funding Availability – Adriane Wesson discussed opportunities for funding for school and community groups. She stated that we are still accepting applications for both and asked that if anyone is interested to please see her for an application, which can also be found on the county website www.baltimorecountymd.gov.

Enforcement – Vicki Keller discussed the progress made in reducing tobacco sales to minors. Over 2,200 compliance checks have been conducted so far this fiscal year (since July 1, 2017). The Department has made over 500 referrals to the Comptroller’s Office for follow up on tobacco retailers who have sold tobacco to a minor two or more times during a compliance check. The violation rate for Baltimore County has declined from 54.7% in FFY14 to 6% in FFY18.

COMMUNITY TOBACCO EDUCATION PROGRAMS

COMMUNITY ORGANIZATION MEMBERS

DISCUSSION

Several community organization members were present and shared information about their tobacco education programs. Many of these members have applied for CRF funding or have expressed interest in applying.

Woodlawn Gwynn Oak Junior Optimist Club – Joan Livezey discussed providing education at a St. Gabrielle’s Church and at the Woodlawn Recreation Center, which will feature a presentation by Spinny Johnson.

Dream Life Worship Center/Impact Baltimore – Debra Chaplin discussed their program “Your Body: God’s Temple-Healthy Mind, Body and Spirit”, which will incorporate four activities and a social media campaign. They will also conduct a Spring Kick Butts Family Fun Festival.

Allie’s Kidney Beans – Alison Jones discussed their program “No Smoke, No Flavor Teen/Adult Program”, which will be conducted at the Annual Recharge 2018 Health, Wellness, & Fitness Expo on April 14th.

Bnos Torah of Baltimore – Judy Rosenberg discussed how they will educate youth and parents through a carnival program “Fly High in the Air as you Keep Your Lungs Clear”, at which participants will learn about tobacco and secondhand smoke through the ‘Toxic Soup’ Program and ‘Donnie Dinosaur’s Tobacco Trouble’ curriculum.

GBMC – Laura Schein discussed educating youth who come through the Pediatric Emergency Room at GBMC and their parents. Information will be given to parents about how to talk to their children about tobacco and secondhand smoke. Children will be given information, stickers and other interactive activities that educate about tobacco.

St. Phillips Baptist Church – Pastor Matthew Riley discussed a church-wide tobacco education program, with themes of ‘Rolling Tobacco Into a Healthy Temple’, “The Necessity of Maintaining a Healthy Temple” and conducting an awareness session on the effects of tobacco use on the body. They will also have a presentation by Spinny Johnson.

Ladies of Vision Charities/Alpha Kappa Alpha Sorority – Stephanie Smith-Baker discussed how their organization will provide tobacco education through fitness classes, an information table at Macy’s in Towson, a sorority meeting, a Mentoring Group Tobacco Prevention Workshop, and a Family Strengthening Community Tobacco Prevention Workshop.

ROUND TABLE DISCUSSION

- Vicki Keller and Denise Albright (MD Department of Health) shared two ads in newspapers that were ordered by Federal Court of the large tobacco companies, Philip Morris USA, Lorillard, R.J. Reynolds Tobacco, and Altria. They explained that the ads must make “corrective statements” about tobacco, the health effects of use, the addictiveness of cigarettes, and the dangers of secondhand smoke and low tar cigarettes.
- Laura Schein said that Lung Force Expo is an event in mid-April at Martin’s West for patients and families. Vicki Keller said that if she has information on this event, she would share with the members. See additional information here:
Additional Information – The Lung Force Expo will be held on April 11, 2018 (times are different for patients and caregivers and Healthcare Professionals) at Martin’s West, 6817 Dogwood Rd, Woodlawn, MD 21244. The program is designed to learn about the latest trends, resources and research surrounding lung cancer, COPD, asthma and other lung disease. See the American Lung Association website for details.
- Cassandra Umoh commented that she sees more tobacco retailers have signs in their stores that indicate they will not sell to minors and that ID is required.

NEXT MEETING	March 14, 2018 3:00 pm to 4:30 pm
LOCATION	Eastern Family Resource Center