

# Tobacco Free Baltimore County Coalition

MINUTES NOVEMBER 14, 2012

12:00 P.M. – 2:00 P.M.

DRUMCASTLE GOVERNMENT CENTER

## DRAFT

<b>MEETING CALLED BY</b>	Christine Schutzman, Coalition Co-Chair
<b>TYPE OF MEETING</b>	Tobacco Free Baltimore County Coalition
<b>FACILITATOR</b>	Christine Schutzman
<b>NOTE TAKER</b>	Mike Dark
<b>ATTENDEES</b>	Christine Schutzman (Private Consultant), Pat Pickett (Independent), Sister Marie Seton Walsh (Northwest Hospital Center), Greta Brand (Greta Brand, Inc), Alison Rohrbach (UMBC), Mike Pierce (Independent), Ann Lerch (Brick Bodies), Judy Rosenberg (Bais Yaakov), Mark Metzger (BCPD), Karen Polite-Lamma (Franklin Square Medical Center) <b>BCDH staff:</b> Mike Dark, Dave Goldman, Jessica Gibson.

12:06 **WELCOME AND INTRODUCTIONS** CHRISTINE SCHUTZMAN

<b>DISCUSSION</b>	Christine opened the meeting with welcome and introductions. The minutes from the last meeting were reviewed, Sister Seton motioned to accept the minutes and Mark Metzger seconded.
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12:10 **SHIP/LHIP** DAVE GOLDMAN

<b>DISCUSSION</b>	<p>The State has chosen its health initiatives while the County has selected 3 specific ones to address. Those initiatives are childhood obesity, low birth weight, and <b>tobacco use by youth/adults</b>. Dr. Branch, Director of the Health Department, Social Services, and the Department of Health and Human Services, wanted to task our coalition with dealing with the tobacco use initiative. Pat Pickett will represent the Coalition at LHIP although Dave has done so recently.</p> <p>The LHIP initiative works perfectly with the CRF performance measures. Many Presidents and Vice Presidents of hospitals and other organizations attend LHIP meetings. It was asked if it is worthwhile to ask these individuals to attend our Coalition meetings as well. At this time LHIP is still reaching out to other individuals and this can be addressed when this is complete.</p>
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12:20 **FY 13 GRANT STATUS** MIKE DARK

<b>DISCUSSION</b>	<p>Since the September meeting, the Enforcement portion of the FY 13 grant has been approved. While it does not include enforcement of ID inspections, we have conducted 2 ID inspections with the assistance of Baltimore County Police Cadets. These two enforcement inspections occurred in the Reisterstown and Perry Hall areas. Reisterstown elicited a very poor pass rate while Perry Hall was much better than expected.</p> <p>The other portions of the FY 13 Enforcement element include retailer education on youth access and product placement laws as well as inspections for proper product placement.</p>
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12:35 **SUPER SATURDAY UPDATE** MIKE DARK/JESSICA GIBSON

<b>DISCUSSION</b>	CRF staff participated in the Super Saturday Flu Clinics at the Randallstown and Drumcastle locations. We provided our Smoke Free Cars and Homes materials to individuals as they exited the clinics. At the Randallstown location we obtained almost 300 signed pledges. At the Drumcastle location we obtained over 150 signed pledges.
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12:40 **COMMERCIAL TOBACCO SIGNAGE FOLLOW-UP** DAVE GOLDMAN/MIKE PIERCE

<b>DISCUSSION</b>	<p>In regard to the use of tobacco products near Rec Centers that was addressed at the September meeting, Barry Williams of Rec/Parks is aware of the concern. BBH and the Health Department have not met with Code Enforcement about the issue of tobacco signage in the community but will do so in the near future.</p> <p>Mike P. presented a photo of a tobacco sign across the street from an elementary school. Mike P. has suggested that coalition members should take on the task of reporting sign violations. Pat suggested that the Coalition meet with Code Enforcement and ask how we can assist with the issue. Greta mentioned that both ideas are good and that we should act individually as citizens, as well as meet as a group, with Code Enforcement. A question was asked if those who are written citations for illegal signage will be forced to pay or if the citation can just be ignored. The retailers would be forced to pay through collections if necessary. It was then suggested that someone from the County should meet with some of the local corporations to inform them of the illegal signage that their stores have.</p> <p>Mike P. motioned for the Coalition to contact the head of Code Enforcement by letter for a meeting about the illegal</p>
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	<p>signage. Karen seconded the motion. The motion was then edited to remove the name of the head of Code Enforcement from the letter and instead leave it generic enough so it could apply if a new individual took over. Greta seconded the motion. Mike P. will draft the letter and send to Christine. Mike P. also suggested including in the letter a note about the amount of money that Code Enforcement could generate from the citations.</p> <p>Christine requested a motion that the Coalition members take photos of illegal tobacco signage and send to Christine or Mike P. to compile data. Mike P. made the motion and Greta seconded it. Christine will draft a form for use along with the photos.</p>	
<b>CONCLUSION</b>	<p><u>Mike P. motioned to draft a letter for the Coalition to meet with the head of Code Enforcement on this issue and it was seconded by Karen. Mike P. motioned that Coalition members take photos of illegal tobacco signage and send to Christine and Mike P., Greta seconded the motion. Mike P. will draft the letter and send to Christine for editing. Christine will draft a form to use along with the photos.</u></p>	
12:55	<b><i>YOUTH COALITION MEMBERSHIP</i></b>	JESSICA GIBSON
<b>DISCUSSION</b>	<p>Jessica has developed a flyer to share with SADD and SGA groups at various schools to encourage their participation on the Coalition.</p> <p>Christine suggested that we reach out to Dr. Dance, Superintendent, to encourage schools to join the Coalition. Dave suggested that this idea be tabled until 2013 as the leadership within the school system is still adapting to a new superintendent.</p> <p>Another individual suggested that we reach out to Girl and Boy Scout groups to encourage them to join the Coalition.</p> <p>Sister Seton motioned for Coalition meetings to be after school. Mike P. seconded the motion. Sister then withdrew the motion for a new one.</p> <p>Sister Seton motioned that we send the schools a list of upcoming meeting dates and let them choose one to host. Greta seconded the motion. Sister then withdrew the motion as a similar motion had already been passed in a previous meeting.</p>	
1:10	<b><i>COMMUNITY/SCHOOL GRANTS UPDATE</i></b>	MIKE DARK/JESSICA GIBSON
<b>DISCUSSION</b>	<p>The RFP for community tobacco education grants is currently in the process of being approved. Coalition members and other interested parties will be notified as soon as it is posted on the County website for use.</p> <p>All schools have received grant applications for the K-12 school-based grants. Joe Leake of BCPS has reached out to all health educators within the school system to encourage them to apply. Debbie Sommerville of BCPS has reached out to all nurses within the elementary schools to encourage them to apply.</p>	
1:15	<b><i>BBH STAFF CHANGE</i></b>	DAVE GOLDMAN
<b>DISCUSSION</b>	<p>Joy Weddington is away this week at the MAPPA conference in Ocean City.</p> <p>Ed Creed, who has been our tobacco enforcement officer, is retiring at the end of November.</p>	
1:20	<b><i>SMOKE FREE COLLEGES MEETING</i></b>	MIKE DARK
<b>DISCUSSION</b>	<p>On December 5 from 10am-12pm, Stevenson University will be hosting a meeting to discuss the who, what, when, where, why, and how of creating a smoke free college campus. All individuals within higher education are invited to attend to share their ideas and experiences. It is expected to be a valuable discussion as several colleges have completed or are contemplating going smoke free. We will also have a guest speaker from the University of Maryland, School of Law.</p>	
1:25	<b><i>TOBACCO CESSATION CLASSES</i></b>	MIKE DARK
<b>DISCUSSION</b>	<p>Both Brick Bodies and Greta Brand were approved to provide cessation classes under the CRF grant for the next two fiscal years. This fiscal year Brick Bodies is able to provide up to 15 classes and Greta Brand is able to provide up to 5 classes. When dates and locations are finalized, an updated cessation class list will be sent out to all Coalition members.</p>	
1:30	<b><i>COALITION MEMBER UPDATES</i></b>	

<b>DISCUSSION</b>	<p><b>Brick Bodies</b> Will be opening their newly renovated site at Padonia. Will be holding 15 cessation classes beginning in the Spring.</p> <p><b>Greta Brand</b> Currently conducting a cessation class at Northwest Hospital. Will hold additional classes in the Spring.</p> <p><b>Franklin Square</b> Has a cessation class ending Thursday. A new class will begin in January and others will begin in the Spring.</p> <p><b>Pat Pickett</b> A contact at Randallstown High School would like to provide Smoke Free Cars and Homes Kits and pledges to individuals. Attended a Local Health Disparities Council meeting where Dr. Grossman of the Health Department said that she would be available to conduct presentations for anyone that wants one.</p> <p><b>Northwest Hospital</b> As of January 2013, the current smoking policy will begin to be enforced. As of January 2014, the entire campus will be smoke free.</p>		
	1:40		JOY WEDDINGTON
	<b><i>OPEN DISCUSSION/RECAP</i></b>		
	<b>DISCUSSION</b>	<p>Jessica has requested help reviewing proposals from schools for tobacco education services. Ann, Christine, and Pat volunteered to assist.</p> <p>The Federal court case requesting approval for pictures to be added to cigarette packaging is still awaiting a decision.</p> <p>Since medical marijuana was approved by several states on Nov. 6, this is something to keep in mind should it be attempted in Maryland.</p>	
	<b>CONCLUSION</b>	<p><u>Ann, Christine, and Pat will assist Jessica with reviewing applications for school based tobacco education activities.</u> The meeting was then called at 1:45 P.M.</p>	
<b>NEXT MEETING DATE:</b>	<b>Wednesday, Jan. 16, 2012</b>	<b>TIME: 12:00 P.M. – 2:00 P.M.</b>	<b>LOCATION: Drumcastle Government center</b>