

Tobacco Free Baltimore County Community Coalition

MINUTES SEPTEMBER 19, 2012

12:00 P.M. – 2:00 P.M.

DRUMCASTLE GOVERNMENT CENTER

DRAFT

MEETING CALLED BY	Joy Weddington, Prevention Services Manager
TYPE OF MEETING	Tobacco Free Baltimore County Community Coalition
FACILITATOR	Joy Weddington
NOTE TAKER	Mike Dark
ATTENDEES	April Meise (Johns Hopkins-Bay View), Sister Marie Seton Walsh (Northwest Hospital Center), Greta Brand (Greta Brand, Inc), Alison Rohrbach (UMBC), Mike Pierce (Independent), Ann Lerch (Brick Bodies), Janine Bennett (Stevenson University), BCDH staff: Joy Weddington, Mike Dark, Dave Goldman, Jessica Gibson, Angela Ginn.

12:06 **WELCOME AND INTRODUCTIONS** JOY WEDDINGTON

DISCUSSION	Joy Weddington opened the meeting with welcome and introductions. Each individual gave a brief introduction because new individuals were attending.
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12:10 **PERFORMANCE MEASURE UPDATE** JOY WEDDINGTON

DISCUSSION	<p>The first quarter of FY 13 ends on September 30. The performance measures for the first quarter of FY 13 up to the date of the meeting were reviewed.</p> <p>Community We have so far educated 1,011 people through community outreach. The goal is to reach 5,000.</p> <p>School-based Our performance measure for educating parents is 500 and we have already exceeded this goal by attending Back to School Night events.</p> <p>Enforcement This element of the grant had not been approved by the time the meeting was held.</p> <p>Cessation New performance measures were given within this element. We are to track and report Behavioral Health cessation clients and Women, Infant, and Children (WIC) cessation clients.</p>
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12:15 **SHIP/LHIP** DAVE GOLDMAN/JOY WEDDINGTON

DISCUSSION	The State has chosen its health initiatives while the County has selected 3 specific ones to address. Those initiatives are childhood obesity, low birth weight, and tobacco use by youth/adults . Dr. Branch, Director of the Health Department, Social Services, and the Department of Health and Human Services, wanted to task our coalition with dealing with the tobacco use initiative. Pat Pickett and Dave Goldman have been representing our coalition at the LHIP meetings. Dr. Branch has always focused on addressing tobacco use ever since he came to the Health Department.
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12:20 **FY 13 GRANT STATUS** JOY WEDDINGTON

DISCUSSION	<p>The FY 13 grant was submitted one day before the due date. The majority of the grant application has been approved at this time, except for enforcement. BCDH/BBH staff will consult with State representatives in order to obtain guidance so that the enforcement portion may be approved.</p> <p>BCDH/BBH worked with Police Cadets at the end of FY12 to conduct ID checks and Judge Lawrence Stahl of the Administrative Hearing Office is supporting us and providing guidance as we address these issues. There are fewer cadets in the county than ever before, but we are guaranteed cadets for tobacco enforcement. Judge Stahl suggests that the coalition write to the County Executive about the importance of tobacco enforcement.</p>
CONCLUSION	<u>Greta motioned to draft a letter to the County Executive on this issue and Sister Seton seconded the motion. The letter will be sent to Joy Weddington to seek BCHD approval before sending.</u>

12:25 **MEMBERSHIP/CONFLICT OF INTEREST FORMS** JOY WEDDINGTON

DISCUSSION	Everyone was reminded and encouraged to fill out a membership and conflict of interest form. These forms allow us to maintain an accurate database of the coalitions' current members.
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12:25	TOBACCO ADVERTISING ABATEMENT	MIKE PIERCE
DISCUSSION	<p>Temporary signs throughout the county are illegal but code enforcement officers are too busy to enforce the county code in this regard. They have relied on individuals reporting these signs rather than conducting regular inspections. A handout was provided on the history of the sign code provisions and a proposal for how to address illegal tobacco signage in FY 13.</p> <p>Joy proposed that we share the handout with Dr. Branch and then work with the Law Office and Code Enforcement if okay.</p>	
CONCLUSION	<u>Mike Pierce made a motion to do as Joy suggested. Greta seconded the motion.</u>	
12:45	SMOKING AT COUNTY REC CENTERS	MIKE PIERCE
DISCUSSION	<p>A handout was provided that shows the history of the issue and suggestions for how to make changes. There are cigarette butt receptacles near the entrance of most recreation centers and smoking occurs at every location. The issue was brought up with Rec/Parks 2 years ago but nothing has been done. Greta inquired about the minimum distance from a building that a person can smoke but there is no rule that stipulates a distance being required. Ann asked if it was the customers or workers of the recreation centers who were smoking out front of the buildings. It appears to be both.</p> <p>Joy reported that smoking is banned in county vehicles and there have been no complaints about this policy. A test has been run at the Drumcastle Centers with placing no smoking signs near each entrance and moving the cigarette butt containers away from the entrances. BCDH staff has been observing the effects of this change over a 90-day period. While it is not enforceable, we are attempting to change behavior.</p> <p>Sister Seton suggested that we send information to Rec/Parks and the County Executive and County Council about the importance of addressing these issues.</p> <p>Dave suggested sending information to Rec/Parks to educate them on the issue and suggest change while he takes the issue to Dr. Branch for support.</p> <p>Sister Seton suggested that the public should taking initiative to file complaints with Rec/Parks about this issue if they are concerned.</p>	
CONCLUSION	<u>Greta motioned that Dave approach Dr. Branch regarding this issue. Sister Seton seconded the motion.</u>	
1:00	RFP UPDATE	MIKE DARK/JESSICA GIBSON
DISCUSSION	<p>Community-Based RFP BCDH is in the process of finalizing the Request for Proposals (RFP) for community-based programs. Funding requests can be between \$1,000 and \$5,000. We are required to fund 5 churches and 5 community organizations for tobacco prevention and education in the community. When the RFP is ready, we will notify coalition members and other interested individuals to keep an eye out for it on the county website.</p> <p>School-Based RFP BCDH is in the process of finalizing the RFP for school-based programs. This funding will be offered directly to schools in the BCPS school system. This funding is available only for K-12 Public Schools. The performance measures we have been tasked with reaching only address public school students, parents, and staff. Private schools and college/university are separate performance measures that we are not addressing in this FY.</p> <p>A proposal was made that we attempt to fund private schools in our FY14 application.</p>	
CONCLUSION	<u>Addressing private school funding in the FY 14 application will be brought up again on a Spring meeting agenda.</u>	
1:13	SMOKE FREE CARS AND HOMES/FLU CLINICS	JOY WEDDINGTON

DISCUSSION	<p>CRF program staff will be participating in Super Saturday. This will be a massive flu vaccine clinic at 5 locations throughout the county. The locations are Dundalk, Randallstown, Drumcastle, Lansdowne, and Hereford. We are expected to have 10,000 people attend all 5 sites together. In order to staff each clinic with our program, we require 2-3 people per site. Since there are only 4 people on our staff, we require the assistance of others to reach each site.</p> <p>Sister Seton will see if any volunteers from Northwest Hospital will be available to help staff the Randallstown location.</p> <p>We are also seeking volunteers to help us in putting together the kits that are given out as part of the Smoke Free Cars and Homes Program. It was suggested that we ask if any churches have volunteers or ask the students in the Towson HS SADD group.</p>		
CONCLUSION	<u>It was decided that we would only staff the Drumcastle and Randallstown locations due to lack of staffing.</u>		
1:20	COALITION MEMBER UPDATES		
DISCUSSION	<p>Greta Brand Working with a company to develop a cessation program for their employees who don't want to quit smoking but are being forced to.</p> <p>Stevenson University Talked with their Spirit and Wellness Committee (faculty/staff) about going smoke free. They will investigate the issue to decide if further action is to be taken.</p> <p>It was suggested that the colleges/universities have a meeting to share experiences of going smoke free so that all schools can learn from one another. Janine will coordinate this meeting to be held at Stevenson.</p> <p>UMBC All University System of Maryland schools will go smoke free in 2013. This includes UMBC and Towson in Baltimore County; although Towson is already smoke free. School presidents can make small exceptions by allowing designated smoking areas within the campus.</p> <p>Northwest Hospital Doing surveys of hospitals on smoking policy and going smoke free. Northwest Hospital seems to be the only hospital in the area that does not have a policy in place yet.</p>		
CONCLUSION	<u>Greta motioned that the coalition support the meeting of the colleges/universities. Janine (Stevenson) and Alison (UMBC) both seconded the motion. Janine (Stevenson) will coordinate and host the meeting.</u>		
1:30	MEETING CHANGE		JOY WEDDINGTON
DISCUSSION	The November meeting was originally set for November 21, the day before Thanksgiving. It is proposed that the meeting be moved up one week to November 14 in order to avoid a conflict with holiday vacations.		
CONCLUSION	<u>Sister motioned that the November coalition meeting be held on November 14th. Greta seconded the motion.</u>		
1:35	OPEN DISCUSSION/RECAP		JOY WEDDINGTON
DISCUSSION	No further discussion was held and the meeting was closed at 1:35pm.		
NEXT MEETING DATE:	Wednesday, Nov. 14, 2012	TIME: 12 noon After 3:00 if a school site is secured	LOCATION: Drumcastle if a school building is not available